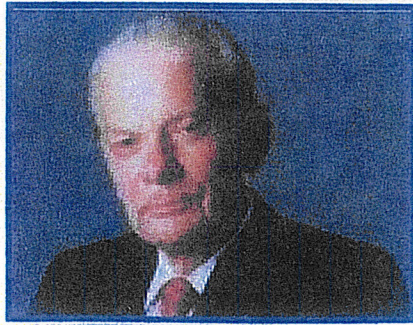


**TACTIC USED WITH THE ON-SITE MEDIA (NBC):
There Was Sound Reason for This
Seemingly Shocking Lapse**



David Brinkley of *NBC* [their own newsmen slain yet they were persuaded to do *NOTHING*] on the first anniversary, November 18, 1979: "There was no investigation. **Because all of the principals are dead. And besides, nobody liked that particular Congressman.**"

**TACTIC USED WITH THE INTERNATIONAL COMMUNITY:
Jim Jones wasn't a leftist at all.
He was secretly a far-right-wing CIA agent!**

ACCORDING TO:

86. Brazil Herald, "The little-known story: Jim Jones' early days in Rio de Janeiro," by Harold Emert, December 24-26, 1978, p. 9. [Click here to return.](#)

● **Author admits that he never even talked to his own sources!**

↑ The "*smoke and mirrors*" story about "Jim Jones CIA agent," dictated by a vanishing ghost writer who never wrote a word of his own (see "Sealing Pandora's Box" text.)

79. O Globo, "To Brazilians, Jim Jones was a CIA Agent," Nov. 24, 1978. [Click here to return.](#)

● **No one even knew the body count before we learn that "Jim Jones was CIA"!**

↑ The "*everyone knows*" story [printed before we even had the body count!] based upon "the [unnamed] detective died before his investigation could be completed, and Jones left town soon afterwards."

87. There have been persistent rumors that Jones, while in Rio, was employed by a "CIA-owned advertising agency." Invesco, while not an advertising agency, is the only firm to which these rumors could possibly refer. It is certainly the case that any number of Brazilians suspected that its American owners were working for the CIA. [Click here to return.](#)

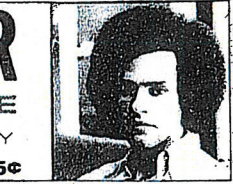
● **"Persistent rumors" that no one even seemed to know or comment on before.**

↑ The "*persistent rumors*" story based on "any number of Brazilians" [um, one? none?] who had "suspicions" about possibly completely the wrong firm run by "an American who had come to Brazil in the late 1940's and stayed" and then "went bankrupt under scandalous circumstances. . . ."

Did any of the above even matter? No one cares about the stuffing, sweet potatoes and cranberry sauce if you can make people think that the "pheasant" they bought was really a turkey!

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